

# Distraction Magazine





# Distraction Magazine



## Who We Are

A quarterly print and online lifestyle publication created by students at the University of Miami.

## Our Audience

The 11,000+ undergraduate and 6,000+ graduate students (age 18-25) at the University of Miami; as well as faculty, staff, alumni, and parents.

## Contact

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PR Director  
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(781) 353 - 8393

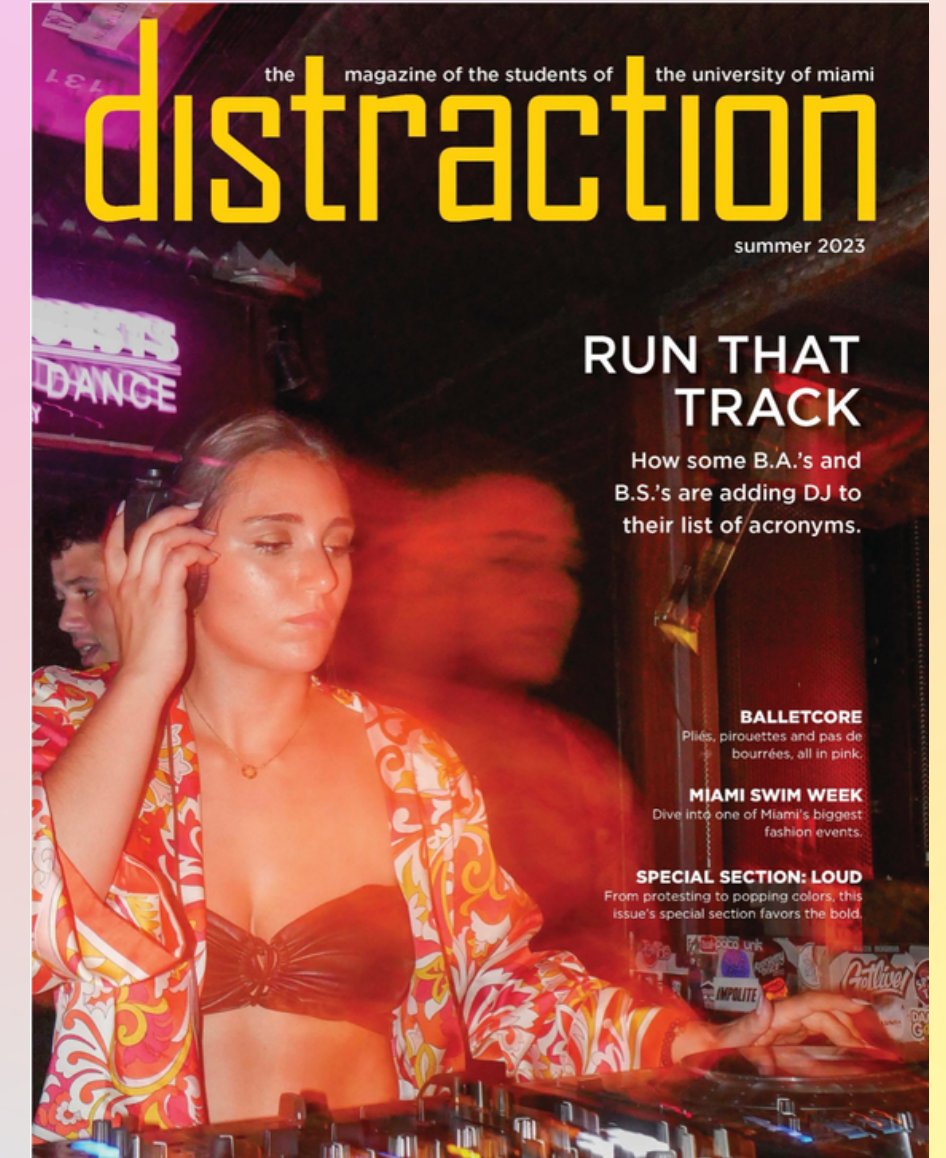


**We've worked with  
brands such as:**

- Depop
- LoveShackFancy
- Coyo Taco
- Root and Bone
- Dora's Bakery
- Martha Calvo



# Past Covers





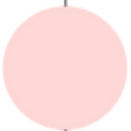
# Print Advertising

05



**Back Cover**

\$ 1,750



**Inside Cover**

\$ 1,250



**Full Page**

\$ 1,000



**Half Page**

\$ 500



**Quarter Page**

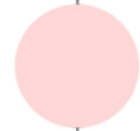
\$ 250

# Social Media Advertising



## Instagram Feed Post

\$ 100 per post



## Instagram Story

\$ 50 per post



## TikTok Sponsored Post

\$ 75 per 1 minute video



## Bundle 1: (3) IG Stories

\$ 125 per 3 stories



## Bundle 2: (1) Post (2) Stories

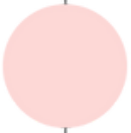
\$ 175 per 1 post and 2 stories

# Online Advertising



## Sidebar

\$ 40/week or \$ 145/month



## Banner

\$ 60/week or \$ 125/month



## Sponsored Article

\$ 0.50 per word







# Work With Us

## Distraction Magazine

Media Kit

2023-2024

**Email**  
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